

If the following Program of Study is taken

50.0402 Commercial And Advertising Art

High School Graduation Year: 2024

A program in the applied visual arts that prepares individuals to use artistic techniques to effectively communicate ideas and information to business and consumer audiences via illustrations and other forms of digital or printed media. Includes instruction in concept design, layout, paste-up, and techniques such as engraving, etching, silkscreen, lithography, offset, drawing and cartooning, painting, collage, and computer graphics.

POS Paperwork: [POS student documentation coversheet.pdf](#)

You may receive credit for

Butler County Community College

[COMM 105 - Creative Thinking](#)

3.00

[ARTS 102 - Drawing](#)

3.00

[ARTS 101 - Introduction to Art](#)

3.00

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Total Credits Awarded: 9.00

Notes: Nine (9) credits are aligned to the following Butler County Community College POS 11E CIP 11.0801 Graphic Design, Associate of Applied Science (A.A.S.) Degree.

[View Detail](#)

Harcum College

[ART 110 - Basic Drawing](#)

3.00

[DDN 151 - Digital Imaging Production](#)

3.00

[DDN 152 - Layout and Design](#)

3.00

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Total Credits Awarded: 9.00

Notes: Nine (9) credits are aligned to the following Harcum College POS: CIP 50.0409 Graphic Design, Associate of Science (A.S.) Degree.

[View Detail](#)

Lehigh Carbon Community College

[ART 108 - Two Dimensional Design](#)

3.00

[ART 107 - Digital Design](#)

3.00

[ART 111 - Color Theory](#)

3.00

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Total Credits Awarded: 9.00

Notes: Nine (9) credits are aligned to the following Lehigh Carbon Community College POS: 10.0304 - Computer Generated Animation and Digital Arts Associate in Applied Science (A.A.S.)Degree; 50.0409 - Graphic Design Associate of Arts (A.A.); 50.0701 - Fine Arts/Studio Arts Associate of Arts (A.A.).

[View Detail](#)